

European Union

European Union support to Lankaran-Astara Economic Region of Azerbaijan

## European Union-Türkiye Azerbaijan Investment Meet, 2024 Lankaran, Azerbaijan, October 30-31, 2024

We invite interested investors and buyers of fruit and vegetables from European Union to take part in the European Union-Türkiye Azerbaijan Investment Meet 2024, in Lankaran, Azerbaijan. We offer a golden opportunity to invest in an upcoming and strategically significant region of Azerbaijan. The Lankaran-Astara Economic Region is located in the southeast of Azerbaijan. The region comprising six districts of Lerik, Yardimli, Astara, Lankaran, Masalli and Jalilabad is famous for the quality of its fruit and vegetables.

The Meet is organized by the "EU4Lankaran" project funded by the European Union and implemented in partnership with the Ministry of Economy and Ministry of Agriculture of the Republic of Azerbaijan.

Who should participate?

## Why invest in the Lankaran-Astara economic region of Azerbaijan?

- Stable and steadily growing economy
- Strategic location on international transport corridors
- Favorable climatic conditions for agriculture in particular sub-tropical crops
- Favorable investment climate and ease of doing business
  - No limits on foreign capital for investment

Investors looking for new areas to invest in particular in the tourism and agriculture sectors in bringing new technologies for production and processing of fruits and vegetables.

Suppliers of quality seeds, seeds and saplings for fruits and vegetables including potato, tomato, citrus and strawberry frigo seedlings. Machinery and equipment suppliers in particular for IQF and Frigo seedling production for strawberries and raki production. Agrochemical suppliers interested in expanding their markets.

Buyers for supermarkets and other food channels looking for high quality fruit and vegetables for import. The two-day event will cover presentations of potential investment proposals, B2B meetings and field visits.

## **WE**gl@bal

Project implemented by WEglobal and its consortium partners

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