## PROJECT FACTSHEET



Promoting local food production and agri-business owners through advisory services, the creation of new value chain models and agri-tourism development

Period of implementation: 01.09.2020 - 01.09.2022

**EaP countries:** Azerbaijan

EU contribution: € 569 719

Total budget: € 633 022

Implementing organisation(s):

Center for Economic and Social Development (CESD),

Center for Economic Development (CED)

Project website: cesd.az



## Social media account links:

https://az-az.facebook.com/pages/category/Interest/The-Center-for-Economic-and-Social-Development-

CESD-360225213988500/

## Project description:

The overall objective of this Action is to improve access to comprehensive agricultural and entrepreneurial-oriented advisory services in order to further develop and market local products and harness agri-tourism potential.

## **Expected results:**

- Strengthened local advisory services contributed to community driven agricultural networks that support a market driven small and medium sized farms based agricultural production in the target regions;
- New market opportunities for small and medium sized farms and increased regional consumption of locally produced agricultural products contributed to a sustainable increase in small and medium sized farms' revenue and the diversification of their income sources;
- Boosted agri-tourism, increased direct sales, and new market linkages contributed to promoting local, traditional foods and the diversification of small and medium sized farms' income sources;
- Small and medium sized farms' improved and strengthened their marketing capacities, production and packaging technologies and quality assurance and thus increased their revenue and diversified income sources.