

## **COVCHEG: Community-based Value Chain Enhancement in the Greater Caucasus Mountains area in Azerbaijan**

**Period of implementation:** 01.09.2018 - 25.12.2021

**EaP countries:**  
Azerbaijan

**EU contribution:** € 813 105

**Total budget:** € 903 450

**Implementing organisation(s):**  
Slow Food International

**Project website:** [slowfood-covcheg.az/en](https://slowfood-covcheg.az/en)

### **Project description:**

Community-based Value Chain Enhancement in the Greater Caucasus Mountains of Azerbaijan - The COVCHEG project aims at protecting local biodiversity through tools developed by Slow Food International. Ark of Taste component promotes local biodiversity elements worldwide, Presidia component gathers farmers to form a food community and creates production protocols to increase production quality.

On the other hand, Slow Food Travel, Earth Markets and Cooks' Alliance components help for further promotion and marketing of local products by also creating alternative income opportunities. Finally, Education component raises awareness and teaches the younger generation about the importance of local biodiversity.

### **Expected results:**

- The strengthened community-driven food system;
- Market-driven pilot initiatives;
- Increased diversification of economic activities.



### **Social media account links:**

[instagram.com/slowfoodazerbaijan/](https://www.instagram.com/slowfoodazerbaijan/),  
[instagram.com/slowfoodazerbaijan/](https://www.instagram.com/slowfoodazerbaijan/),  
[instagram.com/slowfoodazerbaijan/](https://www.instagram.com/slowfoodazerbaijan/),  
[facebook.com/SlowFoodAzerbaijan](https://www.facebook.com/SlowFoodAzerbaijan/),  
[youtube.com/channel/UCB893OBAoR-Nwo3hFNVIMeQ](https://www.youtube.com/channel/UCB893OBAoR-Nwo3hFNVIMeQ)