

EU4Business – Eastern Partnership: Ready to Trade now

Period of implementation: 01.09.2017 - 31.03.2021

EaP countries:

Armenia, Azerbaijan, Belarus, Georgia, Republic of Moldova, Ukraine

EU contribution: € 6 000 000

Implementing organisation(s):

International Trade Centre



Social media account links:

Project website:

Project description:

The Project helps small and medium-sized enterprises (SMEs) from Eastern Partnership countries integrate into global value chains and access new markets with a focus on the EU, assisting SMEs in producing value-added goods in accordance with international and EU market requirements, while linking them with buyers from global value chains and markets.

Expected results:

- Roadmaps developed for selected value chains in each country.
- Capacities of SMEs strengthened to increase value added production and improve competitiveness.
- Capacities of sectoral BSOs enhanced to provide SMEs with quality and relevant services along the value chains.
- Business linkages created for SMEs to expand sales in international markets and value chains, in particular the EU.