

## EU4Lankaran: Promoting Competitiveness, Collaboration and Modernization in Fruit and Vegetable Sector in Lankaran-Astara Economic Region

**Period of implementation:** 01.03.2021 - 31.10.2024

**EaP countries:**  
Azerbaijan

**EU contribution:** € 5 000 000

**Total budget:** € 5 000 000

**Implementing organisation(s):**  
UNDP

**Project website:** [az.undp.org](http://az.undp.org)

### Project description:

The overall objective of the project is the development of modern and competitive Fruit and Vegetables Value Chains in the Lankaran Astara Economic Region. This will result, in the long term, in:

- (i) a more effective access to domestic and foreign markets;
- (ii) a fairer distribution of the financial benefits generated all along the target VCs;
- (iii) an ensuing decrease of the current rural poverty levels.

In order to achieve such results, the project pursues to strengthen the capacities of the F&V-VCs operators by providing them with modern (production/processing/logistic/marketing) means and services.

### Expected results:

- Outcome 1: Awareness of LAER-based F&V operators on the benefits of collaborative undertakings is increased.
- Outcome 2: Capacity of selected F&V collaborative undertakings to apply key technology is enhanced.
- Outcome 3: Innovation is introduced into the F&V sector.



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