PROJECT FACTSHEET

Funded by the European Union

EU4Gender Equality: Together Against Gender Stereotypes and Gender-Based Violence



Period of implementation: 01.03.2020 - 30.06.2023

EaP countries:
Armenia, Azerbaijan, Belarus, Georgia, Republic of Moldova, Ukraine

EU contribution: € 7 500 000

Implementing organisation(s):
UN Women, UNFPA, Niras

Social media account links:

Project website: auth-eca.unwomen.org/en/what-we-do/ending-violence-against-women/eu-4-gender-equality

Project description:
The "EU 4 Gender Equality: Together Against Gender Stereotypes and Gender-Based Violence" programme seeks to strengthen equal rights and opportunities for women and men by shifting social perceptions around gender roles, tackling gender stereotypes and increasing men's participation in childcare and other domestic responsibilities.

Expected results:
- Researching the best ways to challenge gender stereotypes in order to better understand which approaches are most successful in achieving gender-transformative behavioural change.
- Launching innovative awareness-raising and advocacy campaigns to tackle gender stereotypes and discriminatory practices against women and girls.
- Providing grants to CSOs to roll out a series of tailored activities aimed at improving opportunities for women by tackling gender stereotypes.
- Working with local health-care facilities to increase men's engagement in prenatal care and establish networks where fathers can benefit from peer-to-peer exchange.
- Advocating for the adoption of best parental-leave practices to increase the number of men involved in raising and caring for their children.
- Developing guidance on working with potential perpetrators to prevent violence against women before it happens.
- Providing technical assistance to institutions working with perpetrators of violence against women on how to integrate innovative models for evidence-based early prevention.